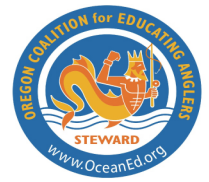


2012 Saltwater Sportsmen's Show

Presented by **Oregon Coalition for Educating Anglers - OCEAN**
Oregon State Fairgrounds - Americraft Building
March 31 through April 1, 2012



About OCEAN

OCEAN (Oregon Coalition for Educating Anglers) is a 501 c(3) non-profit corporation dedicated to teaching anglers various aspects of fish identification, fish handling techniques, and marine safety. Projects include the design, manufacture, and distribution of free waterproof placards to help fishermen identify certain varieties of protected rockfish they may encounter while bottom fishing on the Oregon coast. We have added two more placards to our list which include proper identification of salmon and proper release techniques for both salmon and protected stocks of rockfish.

We have received annual grants from the Oregon Department of Fish & Wildlife (ODFW) to manufacture and distribute halibut and salmon release devices. A coordinated effort with ODFW fish checkers helped us distribute, free of charge, these devices to coastal fishermen in most Oregon ports.

Our future projects depend on your participation at our event and we would like to **thank you** in advance for your interest. We have some great new ideas for other projects and we look forward to working with you now and in the future.

Our Tradeshow

This year's show at the Oregon State Fairgrounds promises to be our best ever. We have space for more vendors, move-in and move-out should be hassle-free, and the venue is well known and easy to find. There is ample parking for both vendors and attendees. Food service is available in the same building as the tradeshow. Seminars and programs have their own separate venue (Cascade Building) which is close by. Access is through the tradeshow area.

Move In: Friday, March 30, 2012 - 8AM until 10PM. You can drive right into the exhibit area through the loading doors.

Tradeshow opens at 8am on Saturday, March 31 and is open until 5pm when our auction/raffle begins. On Sunday, April 1, doors open at 8am and close at 1pm.

Move Out: Sunday, April 1 starting at approximately 1:30 pm until 10PM.

Fairground Rules

No Smoking - All OSF buildings are designated "No Smoking."

Dogs - Dogs are not permitted except when assisting people with disabilities.

Food Services - All food and beverages shall be provided by OSF licensed food provider.

No alcoholic beverages except in designated food areas.

Thank You for supporting our organization.

Your OCEAN Board Members

Ed Keene, President

Ron Mason

Jack Youngers

Lee Putnam

Larry Stopper

Mike Carter

Marie Keene, Executive Manager

Contact Information Marie Keene OCEAN 17280 NW Davidson Rd, Banks, OR 97106
Phone: 503-647-5621 or cell 503-341-1895 email: mkeene@keenestudio.com

Visit our Website for Maps, Directions and More Information - www.oceaned.org

Rules and Regulations for Tradeshow Vendors

Exhibit Standards

Show management shall have the right to prohibit any exhibit or part of an exhibit that in its opinion is not suitable to, or does not keep with the character or purpose of the Exhibition. Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of exhibit. Exhibits must conform to the size of the space and must be of such character or arrangement so as not to obstruct the view or interfere with the exhibits of others. All demonstrations and exhibits must be confined to the contracted space. Waiver of these restrictions on island and bulk spaces must be approved by the Show Management at least 15 days prior to the show opening. Questionable exhibits shall be modified at the request of Show Management. Show Management reserves the right to interpret and remove from the Exhibition program materials, advertising or literature that they deem in "bad taste" if such materials are displayed. Displays having unfinished or unsightly exposures at the rear or sides must be acceptably covered to the satisfaction of Show Management at the exhibitor's expense. The fastening of materials to building walls, ceilings, floors, carpeting or columns is expressly prohibited.

Tradeshow Hours

Exhibitors must abide by the Tradeshow hours. Dismantling or packing of any booth materials is not permitted until the Exhibit closes and attendees have left.

Assignment of Space

Space will be assigned to all applicants based on size of space and receipt date of contract and payment. Every effort will be made to assign the exhibitor to one of his chosen spaces. Show Management reserves the right to make the final space assignment or change the space assignment after the acceptance of the application should it be necessary in the best interests of the Exhibition. No changes to assigned booth space will be made on the day of the show. If the space assigned is unacceptable, the exhibitor must notify Show Management within ten (10) days of receipt of the official assignment to request changes. No response from the exhibitor constitutes acceptance.

Sublease

Exhibitor shall not sublet the booth space provided, nor shall Exhibitor assign this contract in whole or part without prior written consent of Show Management.

Exhibit Space/Operation and Activities of Exhibit Booths

Exhibits must be maintained by at least one company representative. Exhibitor personnel are prohibited from soliciting business anywhere in the facility outside their exhibit space. All advertisements and sales promotion materials must be distributed from the exhibitor's booth. Exhibitor shall not enter into another exhibitor's space when unattended without invitation. Exhibitors must comply with all applicable federal, state and local laws. All balloons used for decoration must be properly disposed of. Failure to do so will result in charges to the exhibitor. Exhibitor shall be responsible for providing and paying for all materials and equipment necessary for Exhibitor to participate in the show. All activities of the Exhibitor, including but not limited to, product demonstration/presentations, literature distribution, and sales lead generation, shall take place only within the perimeter of Exhibitor's space and shall not obstruct aisle ways or infringe upon the space or rights of other Exhibitors. Such regulations on activity shall apply to all employees of Exhibitor as well as employees of affiliated companies permitted to participate in Exhibitor's booth. In no event shall Exhibitor display literature in any location outside of Exhibitor's space unless otherwise approved by Show Management.

Safety

All materials and installations must conform to the requirements of the building and inspection authorities having local jurisdiction. All decorative materials must be nonflammable. No propane tanks or other combustible gas containers may be used or stored on the premises. Explosives, firearms and weapons of any kind are expressly prohibited. Each exhibitor agrees to be knowledgeable and responsible regarding ordinances and regulations pertaining to health, fire prevention and public safety.

Security/Insurance/Indemnity/Limitation of Liability

Neither Show Management, show sponsors, show service contractors nor the facility will be held responsible for any loss, damage, injury or theft that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract, and the exhibitor upon signing of contract and/or paying for booth space, expressly releases Show Management, show sponsors, show service contractors and the facility and agrees to indemnify same against any and all claims for loss, damage or injury. Any damage to the facility due to carelessness of the exhibitor must be paid for by the exhibitor who causes said damages. Exhibitors must carry their own fire and theft insurance. Show Management, sponsors or service contractors shall not be held responsible for any damage to exhibitor's business or for failure to provide exhibit space or for failure to hold the Exhibition as scheduled.. Show management, show facility or any officer or staff member thereof will not be responsible for property or personal safety of Exhibitor, its agents or employees from theft, fire, accident or any other cause. Exhibitor is required to provide insurance and/or policy riders to cover all booth contents.

Matters Not Covered

Show Management reserves the right to rule on all matters pertaining to the Exhibition, whether expressly mentioned or not, and the exhibitor, by submitting the registration form for exhibit space, agrees that all rulings shall be binding upon both the exhibitor and Show Management. The aforementioned items covered by this contract may be amended at any time by Show Management in the interest of the Exhibition and notice thereof shall be binding on exhibitors equally with the foregoing rules set forth in this contract.